

# LIGHT AND SHADE

A Newsletter published by Pictorial Photographers of America, New York, N.Y.

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November 2005

## *Calendar for November*

### ***Tuesday, November 8: Competition***

Prints and Slides (Color, Black-and-White Scala slides) 3 entries for each category.

Judge: Harvey Applebaum

Time: 7:00 - 9:00 p.m.

Mr. Applebaum owns the Applebaum Company in Manhattan, which does art and graphics for corporations. As an independent art director for over 20 years, he photographs reflections in his spare time.

Take the opportunity to use these early season competitions to evaluate your new images for the Westbeth exhibit in April. Images receiving an Award or Honorable Mention are eligible for the exhibit.

### ***Tuesday, November 22: 2006 Exhibit Image Review***

Time: 7:00 - 9:00 p.m.

All participating members in the PPA 2006 Westbeth exhibit are requested to bring to this meeting the images they are considering for the exhibit. Prints, not necessarily matted, and/or slides are acceptable.

Please plan to attend so that hopefully the club can determine the number of prints that will be required to fill the gallery space.

#### ***Reminders:***

1. Westbeth 90th Anniversary exhibit, April 2006.
2. Please submit your image number entries for the 2006 Westbeth exhibit to Kathryn Buck if you haven't done so.
3. PPA members are welcome to submit articles for *L&S*. Personal exhibits or presentations, photo travel experiences, camera equipment, computer software, digital aspects, etc., are topics of interest. Deadline for submission for a particular month is the Tuesday preceding the first meeting of that month.
4. Portfolio Night Competition on May 23, 2006. Series of three images in each category must be related.

## ***Exhibits & Events:***

***André Kertész:*** The International Center of Photography is presenting a major retrospective of the photographer. The exhibit has over 100 vintage photographs taken throughout Kertész's life (1894–1985) during which he created some of the most simple yet poetically compelling pictures ever made. The exhibit covers three distinct periods within the photographer's seventy year career. Photographs of Budapest taken in the 1910s and early 1920s, the studies of Paris in the 1920s and 1930s, and a series of photographs taken in New York from the mid 1930s to before his death in the 1980s.

The exhibit runs through November 27th.

The ICP is located at 1133 Avenue of the Americas, New York, NY. Hours: Tues. thru Thurs., 10:00 a.m. - 5:00 p.m., Fri., 10:00 - 8:00 p.m., Sat. and Sun, 10:00 a.m. - 6:00 p.m., 212-857-0008.

***Nancy Crampton—Photographs of Writers:*** Leica Gallery is presenting over 100 photographs by Nancy Crampton of prominent writers, ten of which are Nobel Prize winners, from November 11th through December 10th.

The photographs are also presented in Ms. Crampton's first book published by The Quantuck Lane Press who generously supported the exhibit.

The Leica Gallery is located at 670 Broadway two blocks north of Bleecker Street. Hours: Tues. thru Fri., 11:00 a.m. - 6:00 p.m., Sat., 12:00 - 6:00 p.m., 212-777-3051.

***Chelsea Market Photo Gallery:*** The Chelsea Market has approximately 100 excellent color photos on exhibit in their main corridor. Topic is photojournalism with images taken from worldwide locations.

Chelsea Market is located at 75 9th Avenue. Hours: Mon.–Fri., 8:00 a.m. - 8:00 p.m., Sat.–Sun. 10:00 a.m. - 8:00 p.m.

# LIGHT AND SHADE

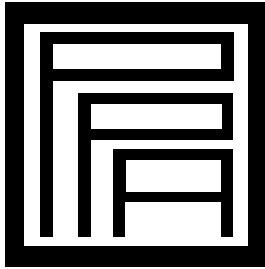
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Organized in 1916  
Affiliated with Photographic Society of America



The sole aim and constant endeavor of PPA is the promotion of art in photography and the making of better pictures.

## **Meeting Place:**

St. Peter's Rectory  
346 West 20th Street  
New York, NY 10011

Meetings are held the second and fourth Tuesday of each month and start promptly at 7:00 p.m.

## **President's Message**

We are very pleased to welcome three *new members* to PPA—Harriet Holtzman, Gary Steward, and Richard Levine! We are pleased to have them, their energy and ideas, and especially their photographic interests and talents. Brief profiles will appear in this or the December issue.

Just as this newsletter is being put together, the first rounds of our *publicity and PR effort* for the Westbeth exhibit are being initiated. This week a letter is going out to photography and related departments in New York City colleges, universities and schools of art announcing our exhibit and the opportunity for interested students to structure independent study or a special project and to get hands-on experience in exhibit planning and management. The mailing was also sent with a call for images and information related to PPA's past membership and history.

We are especially interested in images by late member *Ernst Ebbefeld* and would welcome leads or submissions from anyone to whom this newsletter might come.

In the coming weeks a larger mailing will go out with the initial announcement, especially for the longer-lead media, of the exhibit and the accompanying program of presentations. We are arranging for use of Westbeth's community room, with a capacity of 75 persons, to accommodate a number of events during exhibit weekends.

Our second November meeting will be dedicated to a large-scale *review of images* as potential exhibit material—members are encouraged to bring or send images which they are considering for submission but regarding which they may want some advice on quality, print size, etc. One of our new members, working professional photographer Richard Levine, has offered to review these images with us. As I wrote last month, I hope that each of you—near and far, current or past member—is planning to submit images for the anniversary exhibit. Please contact us as soon as possible regarding your interest.

See you there!

—Kathryn

## **L&S Goes PDF**

Starting with this issue, *L&S* will be e-mailed to all members who have an e-mail address. This has been instituted to save postage and hard copy costs, and it has been estimated to save the club 40% of the

(cont. on page 3)

## ***L&S Goes PDF (cont.)***

previous publication cost.

L&S will be put into a PDF file format and appear as an attachment to the e-mail cover page. Download the file and your Acrobat Reader will open the file when downloading is finished. You can then print the pages. If you have a photo printer, use it to print the photo page on glossy paper. You will then get a sharp, color rich print out.

You can save the PDF file for future reference in your Downloads folder or you can transfer it to a new folder that you can create called "L&S" dedicated for future issues.

If you do not have Adobe Reader on your computer, then go to the following web site and download it for free: [www.adobe.com/products/acrobat/reader-main.html](http://www.adobe.com/products/acrobat/reader-main.html). The latest version is 7.0.5. The downloading procedure is simple; just follow the on-screen instructions.

Members who do not have an e-mail address will continue to receive copies in the mail.

### ***Highlights of the October 11th Business Meeting***

#### ***1. PPA Action Committees Designated for Westbeth:***

Action committees were designated for our 2006 Westbeth exhibit and members were assigned to fill the positions.

The committee designations are:

1. Exhibit Presentation: Kathryn Buck and Ricki Stuart
2. Sponsorship: Kathryn Buck and Jack Levy
3. Norman Rothchild Portfolio: Barbara Raggi
4. PPA History for Media Release
5. Frames and Mats: Herb Sandler and Jack Levy
6. Logistics & Presentation of Exhibit: George Malave
7. Advertising Materials and Graphics: Theresa King and Richard Trapani
8. Publicity: Lynn Ramsey and Kathy Reid
9. Advisory Board: Kathryn Buck and Richard Levine

#### ***2. PPA Website:***

Richard Brafford was contacted by Kathryn prior to the meeting and he voluntarily "cleaned-up" the website of hacker entries.

Bob Himmel will be assisting the club with a possible alternate website in

which the newsletter could appear.

#### ***3. E-mailing of Light and Shade:***

It was unanimously decided to allow e-mailing of the newsletter based on the savings reported by Richard Trapani. Richard is to investigate the software required and test the procedure.

### ***New Member Profile***

PPA welcomes new member Richard Levine. Richard has been involved with photography since his childhood. He has been a professional photographer for about 25 years and is involved with editorial stock and photojournalism with some digression into food and lifestyle photography. Greatly influenced by a number of divergent photographers including Eggleston and artist Ed Ruscha. He learned about PPA via an e-mail.

### ***Book and DVD Reviews***

*Adobe Photoshop CS2™ for Photographers*, Martin Evening, Focal Press, [www.focalpress.com](http://www.focalpress.com), 675pp., color, \$44.95 with free CD, ISBN 0-240-51984-1.

Martin Evening is an experienced photographer and author who has approached *Photoshop CS2™* from a photographer's viewpoint and not that of graphic artist. He is an alpha and beta tester for Adobe and regularly presents seminars on Photoshop.

He provides invaluable information on the new file browser, Bridge, which is particularly useful for digital photographers who accumulate many images from a shoot.

Important digital topics covered include the new Digital Negative (DNG) file format, improvements in Camera Raw file processing, and High Dynamic Range imaging.

Basic image adjustments, color correction, repairing and retouching, montage techniques, darkroom and layer effects, color management, and output for print are some of the other topics covered.

A valuable reference for digital photographers in an easy to read format.

*Edge of the Earth, Corner of the Sky* is available as a CD and DVD featuring the photography of Art Wolfe. It includes photos of his nine years of travel to the seven continents and has a piano score. The subtitles give you captions and explanations of the images. Notes and photography tips are provided on the CD. List price: \$35

Contact: Performing Arts DVD (Danita Delmont Stock Photography), 425-562-1543.

### ***Quotation of the Month***

*"A true photograph need not be explained nor can it be contained in words."*

—Ansel Adams

## PPA 2005-2006 Program Dates

<i>Date</i>	<i>Event</i>
October 11 October 25	Season Opener Party, Elections, and Business Competition
November 8 November 22	Competition 2006 Exhibit Member Image Review
December 13	Competition
January 10 January 24	Competition Program and/or Westbeth Business Meeting
February 14 February 28	Competition ( <i>Date to be discussed.</i> ) Program and/or Westbeth Business Meeting
March 7 March 21	Competition Program and/or Westbeth Business Meeting
April April	Westbeth Exhibit Westbeth Exhibit
May 9 May 23	Competition: Theme Night Competition: Portfolio Night
June 6 June 13	Annual Business Meeting Annual Awards Dinner

### *Competition Rules (October 2005)*

1. All competitions, except as noted in the yearly program, are held at the first meeting of each month from October through May.
  2. Judges will assign a grade between 4 and 9 for each entry. A grade of 9 is an Award and will receive 3 competition points. A grade of 8 is an Honorable Mention and will receive 2 competition points. A grade of 7 is a Merit and will receive 1 competition point. Grades of 6 and below receive no competition points. Grades will be assigned provided that there are at least three photographers in each picture category.
- Note:* Images with a score of 7 will be allowed re-entry. The judge will *not* be informed of this rule.
3. A member is permitted to enter up to 50% of their season entries, in a particular medium, with images taken prior to becoming a member. (This does not apply to new members in their first club season.)
  4. **Prints:** Members may enter up to three black-and-white and/or three color prints every month. Every print must have a title and the maker's name on the back for identification purposes.
  5. Prints must be mounted on firm board, no larger than 16"x20".
  6. A print may be entered up to three times. If a print has won an Award or Honorable Mention in any season, it may not be entered again at any time. See "Exceptions"—Portfolio Night Rule below.
  7. **Slides:** Up to three slides (2"x2") may be entered every month, mounted in ready mounts. Sandwich entries are permitted. Glass mounted slides will not work in our projector. The maker's name and picture title must appear on the mount.
  8. Slides may be entered only twice during the year and once in the new year if it was entered in previous years. If a slide has won either an Award or Honorable Mention, in any season, it may not be entered again at any time. See "Exceptions"—Portfolio Night Rule below.
  9. Slides must be clearly spotted or marked in the **lower left-hand corner** as you hold them for hand viewing.

#### **Exceptions**

*Theme Night:* Chairpeople or program committee members may preview entries to assure that they conform to the theme. Makers may be asked to give their rationale to help determine the eligibility of their entry. Please adhere to the given theme. Relevance *plus* photographic merit will count.

*Portfolio Night:* Up to three prints and/or slides which have been submitted in the present season or non-winners from prior seasons, may be entered. Sandwich slide entries are permitted.

**October Competition Results**

Manuel Gonzalez, Judge

**Color Prints**

*Awards*

Sandler, \*"Blue Valley"

Steward, G. "After the Rain"

*Honorables*

Buck, "Street Crowd," "Summer's Harvest," & "The Pond at Sunstreams"

Himmel, J., "Cathedral" & "Disney Center"

Sandler, "Norwegian Roofs" & "Reflecting Pond"

Steward, G. "Moon and Cloud"

Stuart, R. "Borough Park"

**Color Slides**

*Awards*

Himmel, J., "Jelly Fish," & "Laguna Beach"

*Honorables*

Green, "Times Up"

Himmel, J., "Bermuda Buoy"

Himmel, R. "In the Old City" & "Venice California"

**Black & White Slides**

*No Awards*

*Honorables*

Himmel, J. "Pipes"

Himmel, R. "Oh, Those Eyes"

Trapani, "Shed Detail"

**Merits—All Categories**

*Color Prints:* Himmel, J., "Art Center," Himmel, R., "Chelsea Shoppers," "Jerusalem Market," "On a Break," Reid, "Bear Care," "Camouflage," "Shadowed Road," Steward, G., "Retaining Walls," Stuart, R. "Artist," and "Queen."

*Color Slides:* Green, "Red Sky," Himmel, R. "Jerusalem Skyline," Reid, "Pensive Melissa," Stuart, R., "Rig," Trapani, "Winter Garden."

*Black and White Slides:* Buck, "This Old House,"

Himmel, J., "Legs," "Naguchi Garden," Himmel, R., "Jerusalem, 2005."

**Season Cumulative Scores**

**Color Prints**

Sandler	7
Buck	6
Steward, G.	6
Himmel, J.	5
Stuart, R.	4
Himmel, R.	3
Reid	3
Colin	0
King	0
Raggi	0

**Color Slides**

Himmel, J.	8
Himmel, R.	5
Green	3
Reid	1
Trapani	1
Buck	0
King	0
Raggi	0
Safdeye	0

**Black & White Slides**

Himmel, J.	4
Himmel, R.	3
Trapani	2
Buck	1
King	0
Raggi	0

\*Selected "Best Picture of the Night."

Competition Winners—October, 2005

*Slide Awards*



Jeanette Himmel, *Jelly Fish*



Jeanette Himmel, *Laguna Beach*

*Slide Honorables*



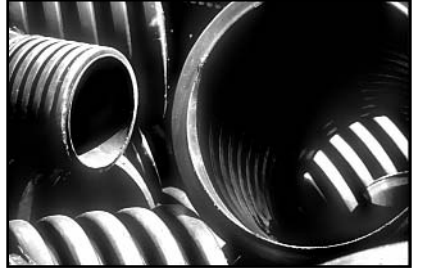
Marion Green, *Times Up*



Robert Himmel, *In the Old City*



Robert Himmel, *Venice, California*



Jeanette Himmel, *Pipes*



Jeanette Himmel, *Bermuda Buoy*



Robert Himmel, *Oh, Those Eyes!*

*Print Awards*



Herb Sandler, *Blue Valley*  
Best Picture of the Night

*Print Honorables*



Gary Steward, *After the Rain*



Gary Steward, *Moon and Cloud*



Kathryn Buck, *Summer's Harvest*