

LIGHT AND SHADE

A Newsletter published by Pictorial Photographers of America, New York, N.Y.

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October 2007

Calendar for October

Tuesday, Oct. 16: Season Opener Party and Business

Time: 7:00 – 9:00 p.m.

Place: St. Peter's Rectory

Welcome back to a new season! Come join us for the season opener party. Refreshments will be served after which the proposed new by-laws will be presented and voted upon by the members.

The new by-laws were revised during the summer meetings to reflect new directions for the club and to bring them more in line with current club practices.

Tuesday, Oct. 23: Competition

Prints and Projected Images (All categories color and black-and-white images.) *Three* entries for each of the two categories. *Please note changes to competition rules.*

Judge: Charles Maraia

Time: 7:00 – 9:00 p.m.

Place: St. Peter's Rectory

Charles Maraia is a successful studio photographer working in New York City. His work has appeared in magazines that include: *Bon Appetit, Bride's Magazine, Child Magazine, Country Home, Country Living, Elle Décor, Hallmark Magazine, House Beautiful, House & Garden, InStyle, Interior Design, Martha Stewart Living, Modern Bride, Oprah, Organic Living, Real Simple, Self, This Old House, and Traditional Home.* Leading advertisers—in virtually every product and service—have relied on Charles to capture their products. His “Diners” and “The City” series have been exhibited at The J. Walter Thompson Gallery. An image from the “Diners”

Make Note of:

1. Annual Theme competition on May 13, 2008. Theme: *Close-up.*
2. The Annual Business meeting takes place on June 3, 2008.
3. The Awards Dinner takes place on June 10, 2008.

series also appears on the cover of the new Diane Hammond novel, *Homesick Creek.* Charles holds a BFA in Photography from CW Post College, Long Island University.

Major Changes to Competition Rules

Major changes have been made to the competition rules which are now in effect. They are as follows:

1. Three print entries will now be allowed in the monthly competitions.
2. Digital projected images and traditional slides are combined into one category designated as Projected Images.
3. A total of three entries are permitted for the Projected Images category in any combination of digital projected images and traditional slides adding to three.
4. Digital Projected Images and Traditional Slides will be judged separately, however there scores will be combined to represent the one category for competition purposes. There will be no awards given for annual Traditional Slides as a separate category.
5. Traditional slides must be camera film images and not digital images transferred to film.
6. Scores will be assigned regardless of the number of photographers entered.

Please read the full set of rules on page 4.

Exhibits & Events:

This is War! Robert Capa at Work, at the International Center of Photography from September 25, 2007 through January 6, 2008. This exhibit reexamines the work of Robert Capa, the famed photojournalist, through a reading of several of his most important photostories. Capa's most important photographs such as the shooting of the



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LIGHT AND SHADE

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Organized in 1916
Affiliated with Photographic Society of America



The sole aim and constant endeavor of PPA is the promotion of art in photography and the making of better pictures.

Meeting Place:

St. Peter's Rectory
346 West 20th Street
New York, NY 10011

Meetings are held the second and fourth Tuesday of each month and start promptly at 7:00 p.m.

President's Message

As I write this, I'm asking myself the question many of us often do (except perhaps parents of school-age children): "Where has the summer gone?" It is the first full day of fall (which means I am a couple days behind our editor's preferred schedule, for which I apologize), and I am staring out a window at a beautiful day, across Cape Cod Bay and what feels like the abyss of a 41,000-word translation project that must be finished before our first October PPA meeting. The translation project is a quality management system manual and many related documents, and although PPA is not in the business of automotive parts manufacturing, the *manufacture* of a specific image, often including the *manufacture* of a paper-based print, and the *quality* of that image are things that concern us on a regular basis. (There are enough definitions of "manufacture" to keep us arguing all season about whether I can legitimately apply the term to what we do ... could keep us busy on a stormy winter's Tuesday evening or when a judge or presenter fails to materialize as planned!)

Members of PPA are, in a sense, "manufacturers." We manufacture—from concept and (creative) design, to raw materials, to equipment, to testing, to printing, to quality control, to display and sales (or simply private appreciation)—images, and we are members of an organization dedicated to aiding and supporting each other in this process. And now that digital technology has (re-)introduced more and more of us to the image printing process, it's easier to feel like a manufacturer with quality control issues! How many defective prints lie on the floor; how many phone calls to one of our equipment suppliers to figure out how to get their equipment to run properly? Where to purchase our raw materials or intermediate products at the best price? How to price our prints for sale? (And before too much criticism arrives, let's acknowledge the relationship—etymological, conceptual—between *manufacture*, *artifice*, *art*—things that are made, not found as such in nature, often/originally things made by hand (le main, el mano, etc.—the Romance language part of our English language heritage, rather than the Germanic).

Well, I'm just getting started with the translation project, so will leave more extensive analogies for another time ... or entirely!

Or will I? In quality terms, if we can also be seen as our own customers, for a second season we responded to our customers' interest in a summer program and offered a program which was a mix of requested product—members' critique evenings—and management process—reviewing and revising our competition rules and our bylaws.

The revised competition categories and rules can be

(cont. on page 3)

President's Message (cont.)

found in this newsletter, and the proposed bylaws changes will be sent to each of you via e-mail. We will vote on the bylaws at the brief business meeting during our season opener meeting/party on October 16th. All of these changes and proposals have been made in the interest of updating and improving the *quality* of all the activities we consider relevant to our organization today. Thanks to all of you who, on a couple very warm summer nights, nonetheless had the patience and commitment to discuss and formulate these changes and recommendations.

I look forward to a new season, new images, and to continuously improving the scope and quality of each of PPA's activities. Welcome to the 2007–2008 season—our 92nd!!

—Kathryn

Exhibits & Events (cont.)

Spanish loyalist soldier or the American troops swimming ashore on D-Day were first seen in broader magazine coverage. Through vintage prints, contact sheets, and personal handwritten material, the exhibit presents six of his most famous photostories. Most of the material for the exhibit will be drawn from the ICP archives.

Gerda Taro, at the International Center of Photography from September 25, 2007 through January 6, 2008. Gerda Taro was the first female photographer to be killed in combat. She was the photographic partner of Robert Capa and is often credited with helping launch Capa's career. She worked as a photojournalist for only 12 months covering the Spanish Civil War with Capa. She was killed in July 1937 while photographing the battle of Brunette near Madrid. ICP holds the world's largest collection of her work. This exhibit will cover vintage and modern prints, and magazine layouts using Taro's images.

The ICP is located at 1133 Avenue of the Americas, New York, NY. Hours: Tues. thru Thurs., 10:00 a.m. – 5:00 p.m., Fri., 10:00 – 8:00 p.m., Sat. and Sun., 10:00 a.m. – 6:00 p.m., 212 – 857 – 0008.

Richard Kalvar: Photographs, at the Leica Gallery from September 19, 2007 through November 3, 2007. A collection of 43 black—and—white prints of mostly street scenes involving people in somewhat ridiculous or humorous situations, or with peculiar gestures unknowingly photographed. Kalvar's photographic style resembles that of Elliott Erwitt. Photos were made in New York City, Paris, Rome, Hamburg, La Louvière, Tokyo, and St. Moritz. Print quality is excellent and many prints are very interesting subject and composition wise.

The images are from a newly-published collection, *Earthlings* which is available at the gallery. Mr. Kalvar is a member of Magnum Photos.

The Leica Gallery is located at 670 Broadway two blocks north of Bleecker Street. Hours: Tues. thru Fri., 11:00 a.m. - 6:00 p.m., Sat., 12:00 - 6:00 p.m., 212-777-3051.

Scare at Ma MA Buddha

A rumor was transmitted to the editor, of *L&S* from a friend at Westbeth that Ma Ma Buddha was closing due to an increase in rent that was not negotiable. In fact, two messages were left on Herb Sandler's answering machine requesting that he remove our photographs from the premises.

Upon visiting the restaurant a week later when this news broke, I found that everything was business as usual. Shirley, the head waitress, indicated that they had a brief closure of two days to rectify some problem; no details given.

The only minor issue was that three of our photographs had dropped from the walls at some time resulting in broken glass. The photographers have been notified and will take corrective action.

Member News

Elisa Decker is currently exhibiting 13 photographs at Weill Cornell Medical Associates – West Side until November 27th. The address is: 12 West 72nd Street, ground floor, between Columbus and Central Park West. Hours: Monday through Friday, 9:00 am to 5:00 pm; Tuesdays until 7:00 pm; 646–962–7800.

She will also be exhibiting in a group show, *Forces in Nature*, with the Contemporary Artists Guild at The Gallery of the Office of the Borough President of Manhattan from October 3rd to October 29th. An opening reception is planned for October 10th from 6:00 to 8:00 pm. RSVP please at 212–669–4374. The gallery is located in the Municipal Building, 1 Centre Street, South Tower, 19th floor. Hours: Monday through Friday 9:00 am to 5:00 pm. Photo ID is required to enter the building.

Look in the September issue of *Art in America*. She has written a review on page 175 of the Wolf Kahn exhibition.

Don Sichler exhibited photographs in a group exhibition at The Gallery of the Office of the Borough President of Manhattan in September. The exhibit closed on September 28th.

Quotation of the Month

"The limitations of photography are in yourself, for what we see is only what we are."

—Ernst Haas

PPA 2007-2008 Program Dates

<i>Date</i>	<i>Event</i>
October 16	Season Opener Party, and Business
October 23	Competition
November 13	Competition
November 27	Program
December 11	Competition
January 8	Competition
January 22	Program
February 12	Competition
February 26	Program
March 11	Competition
March 25	Program
April 8	Competition
April 22	Program
May 13	Competition: Theme Night— <i>Close-up</i>
May 27	Competition: Portfolio Night
June 3	Annual Business Meeting
June 10	Annual Awards Dinner

Competition Rules (October 2007)

1. All competitions, except as noted in the yearly program, are held at the first meeting of each month from October through May. The President may reschedule a competition to the second meeting of a given month by notifying members at least 14 days in advance.
2. Judges will assign a score between 6 and 9 for each entry. A score of 9 is an Award and will receive 3 competition points. A score of 8 is an Honorable Mention and will receive 2 competition points. A score of 7 is a Merit and will receive 1 competition point. Scores of 6 receive no competition points. Scores will be assigned regardless of the number of photographers entered. Images with a score of 7 or 6 will be allowed re-entry. The judge will *not* be informed of this rule.
3. A member is permitted to enter up to 50% of their season entries, in a particular medium, with images taken prior to becoming a member, with the following exception. New members may enter any amount of their season entries with images taken prior to becoming a member during their first club season.
4. **Categories:** There are only *two* competition categories, "Prints" and "Projected Images."
5. **Prints:** Members may enter up to *three* prints in the Print category every month. Every print must have a title and the maker's name on the back for identification purposes and an indication of orientation.
6. Prints must be mounted on firm board, no larger than 16"x20".
7. A print may be entered up to three times. If a print has won an Award or Honorable Mention in any season, it may not be entered again at any time. See "Exceptions"—Portfolio Night Rule below.
8. **Projected Images:** "Projected Images" will consist of digitally projected images and traditional slide images *judged separately* but scored for competition in *one category*. A total of *three* "Projected Images" may be entered every month in any combination of digital and traditional slide entries adding to three.
9. Digital Images may be digitally "enhanced" to any extent by any photo imaging software. Maximum width and height are 1024 and 768 pixels respectively. Entries *must* be made initially with a camera, and be submitted no later than *48 hours* prior to the meeting to the designated member who will prepare them for display.
- 10 "Traditional Slides" must be camera film images and *not* digital images transferred to film, mounted in 2" x 2" ready mounts, and must be clearly spotted in the *lower left-hand corner* as you hold them for hand viewing. Sandwich entries are permitted. Glass mounted slides will not work in our projector. The maker's name and picture title must appear on the mount.
11. "Projected Images" may be entered only twice during the year and once in the new year if they were entered in previous years. If a projected image has won either an Award or Honorable Mention, in any season, it may not be entered again at any time. See "Exceptions"—Portfolio Night Rule below.
12. One "Best Image of the Night," with a score no less than 8, only if there are no 9 scored images, will be selected from each media, i.e. prints, digital projected images, and traditional slide projected images.

Exceptions

Theme Night: Chairpeople or program committee members may preview entries to assure that they conform to the theme. Makers may be asked to give their rationale to help determine the eligibility of their entry. Please adhere to the given theme. Relevance *plus* photographic merit will count.

Portfolio Night: Three images for *each media*, i.e., Prints, Digitally Projected Images, and Traditional Slides which have been submitted in the present season or non-winners from prior seasons, may be entered. First, second, and third place winners will be selected for each media.

Photo Page—October, 2007



Kathryn Buck's car is loaded with 52 frames sold to PFLI for their September exhibit at the Plainview Library.



More frames were stored in the trunk for the drive to East Meadow where they were delivered to a PFLI exhibit representative.



An anniversary cake was provided by Ma Ma Buddha at our annual awards dinner. They are very gracious in supplying the cake for the past three years.



The Clarence White gravsite in Ohio. The headstone (front center) marks the grave. A simple tribute to an influential figure in photography.



Treasurer, Jack Levy, handles the honor of blowing out the cake candles.



Kathryn Buck chats with Betsy Ettelson.



Gilly Safdeye and Arlene Stuhl enjoy the evenings events.



Kathryn Buck presents Barbara Raggi with her award certificates. Barbara won 1st place in the Annual Portfolio Digital Projected Images and 3rd place in the Prints Annual Portfolio Competition.



Herb Sandler proudly displays his award certificate for 3rd place in the Digital Projected Images Annual Competition.



Jeanette Himmel receives her award certificate for 2nd place in the Annual Traditional Slide Portfolio Competition.



Robert Himmel receives his award certificate for 2nd place in the Annual Portfolio Print Competition.